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Collegiate Challenge

Volume XVI Number 3

Tacoma Community College

Friday, October 19, 1979

ASTCC chooses new officers

By Debra Payne

After two days of personal interviews last week, the ASTCC Advisory Board has chosen the 1979-1980 TCC student body officers.

Selections were made from the interviews on the basis of intelligence, enthusiasm, and academic standing.

Heading this year's government as president will be George T. Freeman III. Freeman, a business administration major, has been attending TCC since January, 1979. He has maintained a 3.4 GPA.

Major duties of the president include: serving as official representative of TCC students, implementing all matters, and responsibilities derived from college Board of Trustee policy and senate legislation and working to enact programs which will benefit TCC students.

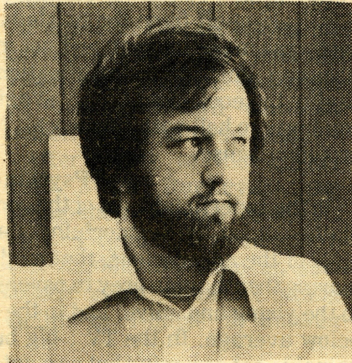
When asked about his goals for this year, Freeman said, "To try to get people more involved with TCC, both inside and outside the campus. Maybe through some social activities, we can draw people in and make them more aware of what

and where TCC is. By doing this, I think we will improve morale on campus." Another of his main concerns is student-faculty relationships. He would like to see more functions involving both in the coming year.

Freeman spends time around campus talking with students to gain their ideas and thoughts. When not in class, he can usually be found in the cafeteria or library.

This year's secretary is Luanne Brehmer. She graduated last June from Bremerton High School. Brehmer's job will be to serve as official liaison between the ASTCC executive officers and the ASTCC Senate, and to maintain accurate records for the Senate and ASTCC executive officers.

Asked during her interview last Wednesday about what qualities she felt she had to fulfill the job, Brehmer replied, "Just the courage or the desire to actually apply." She would like to see more students involved with student government and encourages everyone to attend Senate meetings. (The Senate usually meets each



George Freeman



Luanne Brehmer

Tuesday at 3 p.m. in Bldg. 15.)

Activities Manager again this year is Theresa W. Krasnoff. Krasnoff came to TCC in the winter of 1978, when her tuition to school was a birthday present from her husband. She became involved in student government almost immediately. She attended a Senate meeting and a few weeks later was appointed Activities Manager.

Krasnoff's job as a member of the ASTCC Executive branch is to work with the Student Programs office to provide a well-balanced program of activities to meet the needs of the students at TCC and to plan, implement and promote such programs.

During her interview, Krasnoff was asked, "Do you have any outside interests that might affect the time you can give to the student body?" Her answer: "Yes, I have a husband, teenage daughter, two cats and two dogs. I have a home to run, but I simply work until the work gets done."

Krasnoff's main concern is student involvement. "I want people to come in and talk to me if they have any ideas or if they want to help on something. If

the Senate Budget Committee approves the supplementary budget requests, there will be some new positions available in student activities. People can earn College credits.

She also pointed out that of each full-time tuition, \$17.50 goes to Student Activities for such things as the Collegiate Challenge, the childcare center, athletics, student government and student activities. "One way to have some say about where the dollars are going is to get involved. Let your voice be heard; volunteer. Drop in on a Senate meeting and get to know your members."

Anyone wishing to do work with Krasnoff can contact her in Bldg. 15 weekdays between 12:30 - 4:30.

The position of ASTCC treasurer has not yet been filled because none of the applicants has any bookkeeping training. With \$1.4 million in this year's budget the Advisory Board felt it should find someone with formal training in money management.

Qualified applicants are urged to apply immediately at Bldg. 15. Deadline for applications is Monday afternoon.

TCC students find it hard to work and study

By Wendy Foster

Meeting college costs is a problem that most students have to deal with at some point during their education.

The main focus for most is to attend school, support ourselves, and still allow time for studies. This problem is wide spread. By polling it was discovered that there are many students having difficulties trying to "make ends meet", and still maintain a level of sanity. How does one, then, attend school, study, work, and still have time for what is known as recreation or "a life of my own outside school and work?"

By speaking with Noel Helegda, director of financial aid, alternatives were questioned. One of those, includes Work Study. Work Study is a program that enables a student to earn part of a financial aid award through

employment. It is hoped that through this program the student will gain maturity and confidence, both in work skills and in the ability to communicate with others more effectively. This would also help prepare the student for employment after college.

Eighty percent of funds awarded to TCC for Work Study are Federal. With this eighty percent, TCC or the off-campus organization where the student is employed is expected to pay the other twenty percent. This appears to be where the problems start. The fact is that TCC doesn't have enough funds to match the twenty percent with eighty percent funded by the federal government. This problem is not new.

One pertinent reason is that although enrollment has increased, the number of part-time students has also increased sharply. This effects

financial aid and Work Study because funds are allocated to TCC on the basis of full-time students enrolled. In short, TCC receives more money on the basis of full-time students.

This is a major concern of people involved. The financial aid office and Debbie Brueckner, Program Assistant are in the process of contacting off-campus, non-profit organizations to gain more work study jobs. Although work study jobs are limited, there are still some available. There are also other types of financial aid. By contacting the financial aid office, building No. 2A or calling 756-5080 you may find out more information. As mentioned earlier funds are limited and all students interested are encouraged to get their applications in early. Applications will be available for the 1980-81 school year January 1st at the Financial aid office.

Casting completed for "Too Proud to Live"

By Luciann Nadeau

Casting has been completed for the KSTW Channel 11 TCC television special, "Too Proud To Live". The vignette written by Chuck Cline, TCC Drama Instruction will be aired on Nov. 4, 1979 at 9:00 p.m.

The show dramatizes the many problems faced by some of our senior citizens in their daily lives.

The show will be directed by Chuck Cline. It will be filmed at a down town Tacoma location by KSTW Channel 11.

Many familiar faces will be seen: Lorraine Hildebrand,

Library specialist who has been with TCC since it opened. Juanita Torre TCC Media Department, will appear as Ada Wentworth, Scott Graf, who appeared as Father Gomez in TCC's fall production of "Lillies of the Field" will portray the Doctor. The ambulance driver will be played by Craig Collier. Collier starred as Homer Smith, in "Lillies of the Field." The apartment manager will be played by Al Kephart.

Also appearing will be Candy Reece and Micki Nadeau of our own Collegiate Challenge.

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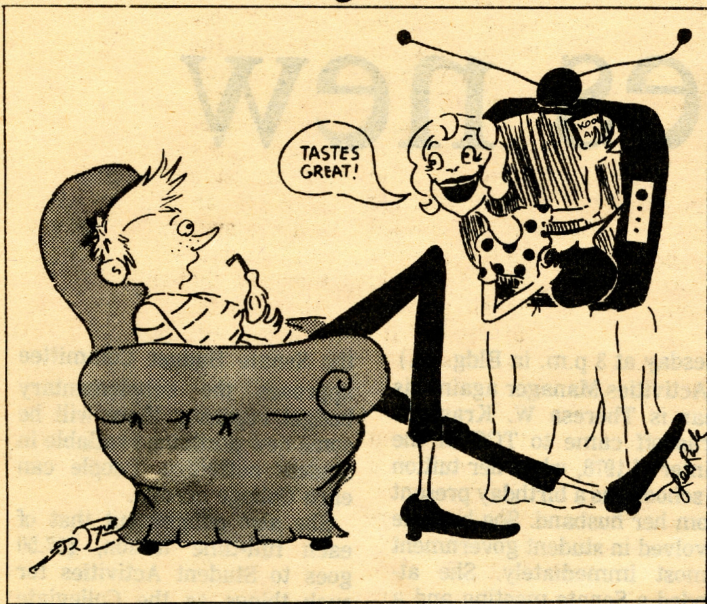
Oct. 19, 1979

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editorials

House bill takes money from students

TV: Cyanide with kool-aid



Editor's note: Dr. Brian T. Regan has instructed at TCC for the past five years. He received his Ph.D. from New York University in 1970. He taught at the State University of New York from 1966 to 1972. He instructed English at Arnold Gymnasium in Neustadt bei Coburg, Germany from 1972 to 1973. In 1974, he published the "Dictionary of the Biblical Gothic Language." These comments result from his deep concern that television promotes a destructive influence.

By Brian T. Regan

Every night, a hundred million bored Americans undergo a form of frontal lobotomy. They call this mass psychosurgery "TV watching". It has made us a cultureless nation with a self-defeating reason for existence: a panicky drive to fill needs created by the Tube. Hypnotized by this domonic tabernacle, countless millions of potentially good students sacrifice their brains to it.

Let us examine what effects America's favorite substitute for sex actually has on people. To begin with, through TV we have surrendered our intellectual and psychic education to big business. Mental enslavement to the witch doctors of big business now replaces the bodily slavery of former ages. Certainly, big business is a vitally necessary part of society: it is the heart which pumps our nation's life blood: money. But education is even more necessary, for it forms the brain which makes business even possible, and keeps us from slipping back into the jungle. Today an imbalance has arisen, with education having become largely subordinate to a big business utterly indifferent to intellectual and spiritual values. The result of big-business control is a decayed American mind. This mind is best reflected in the cultural decompositions which pass for art in this society, or in the physical appearance of the main street of the average American city. The alienation and suicidism of American youth are largely due to its education by business-controlled TV. For in business, all that counts is the bottom line.

Nielsen ratings

All-important here are the Nielsen ratings, which reveal which programs are the most effective in anesthetizing the greatest number of zombies. The situation has reached surreal dimensions: nearly a quarter of the populace is now functionally illiterate, thanks to TV. Whatever the possible sins of government control of this national propaganda medium, they could not possibly be as mortal as those of business control. Besides, our government is a plutocracy anyway.

The Challenge encourages any student or faculty member with ideas or comments to develop it in the form of an editorial comment and submit it for publication. You may comment on any world or local situation, or you may submit remedies for any world or local problem. Because of limited space, we ask that you hold your writing to 1500 words or less.

STAFF

The Collegiate Challenge

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 The ideas expressed in editorial comments are not the official position of Tacoma Community College or the Journalism Department.

Today the most important issue facing mankind is whether we are now destroying the earth because of our demands on it. But the created-need insanity generated by TV commercials and programs prevents us from taking the problem seriously. This artificially induced insanity well illustrates TV's most disgusting aspect: its view of man. In the natural order, man derives his meaning from outside of himself. He gets it from his part as a piece in a divine puzzle, his role as a sense organ of the planet, coordinated with the rest of nature.

But TV's actual treatment of its viewers amounts to a practiced atheism, in which man has no connection to anything except his own lower drives for acquisition. His only significance, in other words, is as a consumer for the economic machines of the super-rich. Taking off from the twisted Judeo-Christian fantasy that the earth was made for man and not man for the earth, TV proceeds to stressing immediate gratification and omitting any mention of paying the ecological bills ("What, me worry?"; "The Rapture is coming!; to hell with this world!"). This is criminality in its most profound sense.

Psychic shreds

On the superficial level of the conscious mind, TV trumpets much blather about the wonderfulness of man. But on the all-important level of the unconscious, the mind controllers behind the Tube are tearing their human prey to psychic shreds. This applies especially to the young and naive, and to the half of the population with an IQ below average. In the TV (-big business) picture of man, man is valuable not as a mind but as a gut. He is to be kept alive beyond his usefulness to the earth because he can still consume even when he can no longer think. Likewise, youth is glorified because it is a time of sex and acquisition, but not of paying the piper.

The most obvious example of TV's animal-farm view of man is the use of canned laughter in 95 percent of its "comedies". Any half-hour session in brain cancellation can thereby be successfully "funny". This is because American viewers will dutifully laugh on cue when the studio engineer flips on the canned laughter at the end of an aptly named "punch line"

Continued on page 8

to the editor

Dere Editor:

I and do boys figure if you can offer dem plagiarised, plausible, porno-gra...uh...stole papers for sale (see your ad "Research Papers") you better run our little ad below. If you know what is good for ya. To a long business partnership!

Bruno (5th Amendment)
 Corteleone Hilton
 Las Vegas, Nevada

HIT MAN

Is a athalete cuttin' in on your girl?
 Professor got it in for you?

Rent-a-killer!! Hire a pro! Over 40 on call!!
 SEND ONLY \$500 FOR OUR FREE CATALOG

Write
 ACADEMIC FREEDOM
 Corteleone Enterprises
 Las Vegas, Nevada

The editor replies—

Dear Bruno:

You've made a deal I won't refuse. I'm glad you were moved enough to scribble your disapproval. Your point is well received. When I contracted to run this series of ads, I had not thought of this possibility. The only consideration given was to financial gain. I'm sure a man in your position can understand matters of money. No such ads, however, will be run in the Collegiate Challenge after the Oct. 12 issue.

I would like to print in the Oct. 29 issue of the Challenge, the face of a check in the amount of \$22.50 from Bruno. This is the price of the ad you ran. This would show "do boys" that Bruno keeps his word on everything. P.S. If you shoot as well as you write, I'm the safest person on campus.

In the Oct. 12 photo essay "Dean's scenes in Oregon," The Challenge mistakenly stated that David Habura did his own painting. It should have read "did his own printing." The Challenge apologizes to the dean and all photography buffs.

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Tell it to the Duchess

By Anastasia A. Armourer



Well folks! here we are at the beginning of the new year. I know all of you have had your time with the Administration Office and some of you have been to Bldg. 2½ to the VA and Financial Aid Office, and after all the waiting you got your cheque and you're thinking "I've got it made now, all I have to do is get down to my studies and everything is going to come up A's."

Wrong! because if you are depending on the TCC Book Store for your text books, you are in terrible trouble. Some of the books you may need are just not available in the Book Store.

Who's fault is this? Well this one tried to find out. I was told by the manager of the book store, that the instructor should inform them immediately when ever there is an overload in the class. Let's take for e.g. the book "Interviewing Strategies for Helpers" by William H. Cormier and L. Sherilyn Cormier; this book is a guide to assessment, treatment, and evaluation. It was ordered by Dr. Richard Falk, the coordinator of the Human Services Worker program. Dr. Falk said he had ordered 50 books before the beginning of the term for two classes. The manager of the book store said that 30 books were ordered. How and why did the order fall from 50 to 30 this one does not know.

I was told that TCC book store is a community service, and is therefore open to the public; which means, that anyone can come from the outside and purchase the books we need for our subjects.

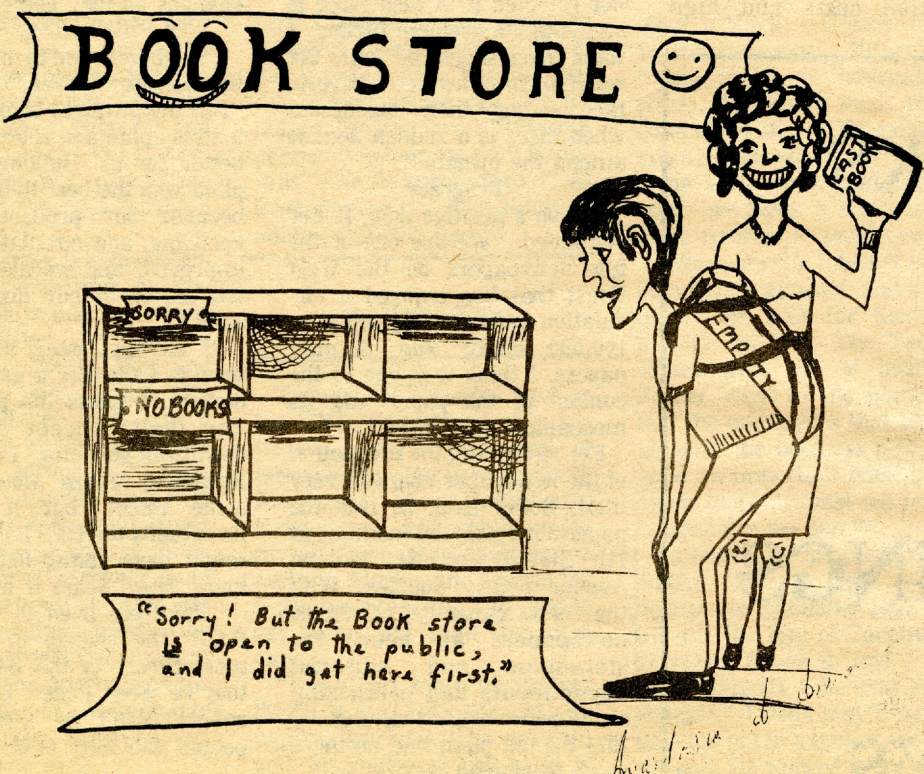
So what are we, **CHOPPED LIVER**? Are the people on the outside of this campus more important to TCC than its students? As far as this one is concerned that is B.S. If the book store is so concerned with being a so-called "GOOD PUBLIC SERVICE", then let it get the hell off TCC campus and out into the public where its services can be better available to the public.

I spoke to Dr. Falk about this, and he said. "If they don't do something about this situation now, I will take my business elsewhere, meaning I will place my orders across the street and send all my students over there." This one won't mind a walk to the outside to get books she needs; as a matter of fact, they may even be cheaper.

In my opinion, if all of the instructors would think like Dr. Falk on this issue, the TCC Book Store would have to shape up or ship out.

In the meanwhile, if you cannot find the books you need, the manager of the book store advises you to go to the front desk and leave your name and the name and author of the book you need. Your name would then be attached to the pending order for the books.

How do you feel about all of this? Or some other problem? Please let me know, I can't know what ails you until you tell me where it hurts. Write to the Duchess c-o The Collegiate Challenge.



The Learning World

By Richard Meisler

Dr. Richard Meisler has a Ph. D. from Columbia University. He was an assistant professor of philosophy and special assistant to the president of Antioch, Ohio, College, from 1963 to 1969. He also held several academic administration positions at the State University of New York at Buffalo from 1969 to 1977.

The grading system gives power to teachers over students. The main function of grades is to punish students for not doing what their teachers want them to do. Students and parents are terrorized by the way a teacher can harm a student's future prospects.

Grades teach people to rely on the judgements of others about their learning. Students do not learn to evaluate their own learning, a skill they will need in almost anything they do. Students are taught by the grading system to obey instead of learning to learn. Years later they find that they don't know where to begin the process of learning something new unless there is a teacher to tell them.

The function of grades is revealed by using a little imagination. Imagine that the grading system was abolished today. If you are a teacher, are you sure the students would come to class, laugh at your jokes and treat you with respect? If you are a student, would you do what your teachers want?

I recently talked about education with a group of college students. They felt that the pressures of term papers and examinations left them no time to really absorb their subjects or even to think about them. There was one exception. He was a young Vietnam veteran who had been badly injured in combat. He received a government disability pension. He lived frugally, and his pension met his foreseeable financial needs.

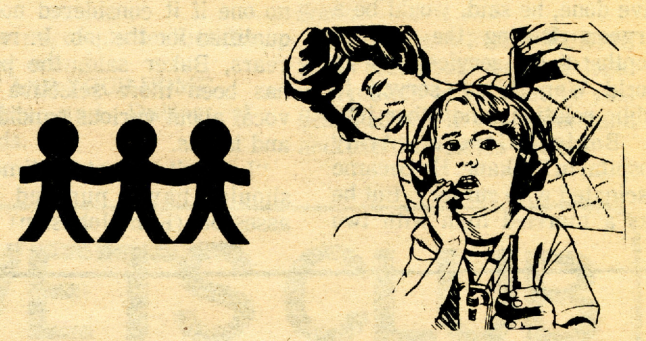
Teachers believe that grades are necessary to help students learn. Grades tell students how well or poorly they are doing. If this is their function, why do they have to be recorded on permanent records where they can cause so much damage? Most students, however, will tell you that their grades really don't reflect their learning. Students receive good grades when they give teachers what they want, which means they usually learn less.

The veteran handled college very differently from the other students. He concentrated on the classes from which he learned and didn't worry about the others. He got some low grades, but didn't let them bother him. He went to school to learn, not to receive good grades.

Learning needs to be evaluated in many settings and for many purposes. Graduate and professional schools need to assess a student's previous learning. Employers and licensing agencies need to do the same. Let them do it. It is not necessary that the lower-level schools and the teachers do it for them. Let somebody else do the judging. For when teachers judge instead of teach, a wedge of power is driven between the teacher and the student. They are no longer on the same side. That gap has been there for most of us for so long we don't even notice it. The pursuit of learning has been replaced by the pursuit of grades. The solution is simply to end grades.

The other students in the group wished that they could follow his example. None of them dared. They feared that low grades might damage their future employment possibilities. I have never seen a better illustration of the nature of grading, which has to do more with money and power, than with learning.

* * * * *



People Helping People The United Way

T.G.I.T!

T.G.I. Tecate! Tecate Beer imported from Mexico.
Do it the Mexican way,
straight from the can with lemon and salt.

TECATE Wisdom Import Sales Co., Inc. Irvine, California 92714.

Elbert Baker: 'I am a little country newspaper publisher...'

By Marie Rice

Elbert H. Baker II, 69, publisher of The News Tribune, sits in an office surrounded by family pictures and traditions.

Following in the footsteps of his father, Frank S. Baker, who bought The Tacoma Tribune in 1912, and his grandfather, Elbert H. Baker, publisher of the Cleveland Plain Dealer, Baker is carrying on the philosophy of his family.

"My father worked on the business side of the paper and so do I," he said. "Ads and circulation are the only two income producing areas in a newspaper. Our family theory has been we should know the business side of the paper and run it at a profit. Grandfather said we can always hire a good editor and that's what we've done here. It is only in recent years that the universities are adding classes in advertising to their communication departments. We are getting some good graduates from the University of Washington who have had a segment of advertisement in their communication studies."

Baker entered the family business in December, 1932. He had studied chemical engineering in college, because he became interested in chemistry and papermaking during a summer job at Cascade Paper Company. But that year the mill — the only one in the area — closed down, and there were 18,000 qualified chemical engineers out of work.

The only other thing he might have done, he said, would be a surgeon. During the last 20 months of his service time in World War II, he served in public relations and other jobs at Baxter General Army Hospital in Spokane. He became fascinated with surgery. But he was a married man with two

daughters and decided against changing careers.

He now has five grandchildren. His younger daughter and a great-nephew work on the staff.

Policy

As publisher, Baker maintains overall supervision of the newsroom and approves all editorials before they are printed. He hires and fires only top people, if necessary, and is involved in the community relations of the paper.

the sheriff (George Janovich) to the depth we did," Baker said. "But it wasn't long before my thinking was changed. The staff and I feel it is a service to the community to bring issues and candidates to the attention of the public."

We were criticized, of course. But we feel it is something we must do for the betterment of the community. We are working now to support the freeholder election to revise the county charter. We will probably have

"I think they'll have to take me out in a box as they did my dad"

"I consult with the editors daily on editorial policy," he said. I meet regularly with the editor, managing editor, the editorial writers, political writer, and city editor, and discuss issues and candidates at some length and get a consensus about how we feel. Collective thinking is better than one man's. I don't try to dictate policy — overall, yes-but not on issues. I tell them 'convince me' and that's the way we go."

The TNT is a politically independent newspaper and has been since Frank S. was in charge. The decision-making staff has published support for people it considered right for office and sometimes supported no one if it considered no one qualified for the job. In recent years, Baker said, the paper has been more selective and vocal about various candidates and issues.

"I wasn't sure at the time we should have pursued the assessor (Ken Johnston) and

something to say about the candidates and issues on the upcoming election, too."

Group Vs. Independent Ownership

Not too many years ago only 3 of the 22 dailies in Washington State were part of a chain of newspapers. Today the TNT is one of five independently-owned daily papers in the state. Papers are being purchased at a rate of 50 to 60 a year by companies owning several newspapers. Baker says predictions indicate 80 percent of the nation's dailies will be owned by groups by 1980.

"It is very important to us to remain an independent newspaper," Baker said. "We believe it is better for the community, because we are responsible to the community which pays our living."

However, many small publishers are forced to sell their papers because of rising production costs and high



Photo courtesy of Tacoma News Tribune

inheritance taxes. U.S. Rep. Morris Udall of Arizona introduced legislation into Congress in 1977 to spread the payment of taxes over a 15-year period instead of the six months now required.

"The bill discriminates against other privately-owned businesses," Baker said. "That's why the American Newspapers and Publishers Association neither supported it nor rejected it. A task force is studying the problem further. I think there should be some tax relief so families don't have to face selling their businesses when there is a sudden demise among the owners."

Progress

But on a positive note, Baker continued, "We are one of the few newspapers on the West Coast that has enjoyed a circulation increase. We sell over 100,000 daily and Sunday papers. I think it is due to the content of the paper and its mechanical excellence."

For 30-40 years the production of the newspaper changed very little, Baker said. In 1949 the paper's mechanical facilities at 7th Street and St. Helens Avenue nearly doubled. With the new capacity of 32,000 newspapers an hour, the stereotype and editorial departments and composing room were expanded. But by 1973 the old plant had no more room to expand.

The paper moved to its new location on South State Street

and made a 360 degree change in its production, Baker said. The old linotype letter-press was left behind, and the new offset press-40 feet tall and 120 feet long — began printing 70,000 papers an hour. The new plant contains about 111,000 square feet, making it about five times larger than the old building before its addition. The new plant is large enough to absorb the latest technical changes as they come about.

Downtown

"We didn't want to move from the downtown area," he said. "But the physical layout of the land is uphill and a level site is better for us. Building a new plant was the best thing for us, because our production, advertising, and circulation have improved, and we are now at the center of our distribution area."

"I am distressed the downtown is no longer a good retail district. I guess it's progress. The mall concept defeated downtown shopping. I did hope Broadway Plaza would have some effect, but it hasn't. Eventually the UPS Law Center might have some, but I don't know. Now, Sears is leaving."

"Have you been to Victoria, B.C.? The change in Government Street is the best thing they've ever done. The merchants didn't go away, and people still have access to the

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OPEN SEVEN DAYS

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Court suit challenges Rutgers student fees

CAMDEN, N.J., September 4, 1979—"The State of New Jersey is acting as a fund-raising agent for a private lobbying organization," stated Barbara Keating, president of Consumer Alert.

Mrs. Keating was commenting on the registration policies of Rutgers University which are now being questioned by a lawsuit in the Camden Division of the U.S. District Court of New Jersey. Three students of the Camden College of Arts and Sciences are challenging the use of a mandatory student fee to collect funds for the New Jersey Public Interest Research Group (PIRG).

The suit was filed by the Mid-Atlantic Legal Foundation on behalf of the students and as a class action suit. Individual plaintiffs are Joseph Galda, a sophomore; Kristina Farrow, a senior; and Paul Ewert, a junior.

In their suit, the students argue that use of a mandatory student fee collected by an

agency of the state to fund the activities of a private lobbying group violates the First and Fourteenth Amendment Rights of themselves and other Rutgers students.

The brief cites as a precedent *Aboud vs the Detroit Board of Education*. In that 1977 case the Supreme Court decided that a teacher could not be compelled to pay a fee to a union to support its lobbying activities.

It is possible for Rutgers students to have the PIRG fee refunded by requesting the refund in writing within the first four weeks of classes, but students must pay the \$2.50 fee each semester with their tuition bill before they can matriculate.

The PIRG does not have to refund your money until the end of the semester. "So they've got your money for six months," commented Barbara Keating.

The use of student fees to fund PIRGs was brought to the attention of the Mid-Atlantic Legal Foundation by Mrs. Keating. The consumer ad-

vocate said her organization had received a number of complaints from college students about use of student fees to support the PIRGs' lobbying activities. She noted that one of the plaintiffs, Mr. Galda, is a member of Consumer Alert.

Myrna Field, president of the Mid-Atlantic Legal Foundation said Rutgers was selected for the court challenge because of its practice of requiring students to pay the fee each semester before they matriculate whether or not they want to support the activities of the New Jersey PIRG.

Defendants include Dr. Edward J. Blaustein, Rutgers President; Dr. T. Edward Hollander, New Jersey Chancellor of Higher Education; Walter K. Gordon, Dean of the Rutgers Camden College of Arts and Sciences; Dr. Norman Reitman, Chairman of the Rutgers Board of Governors; and other members of the Board of Governors.

Tel-Law

A free public service is for you

By Candy Reece
WHAT IS TEL-LAW?

TEL-LAW is a collection of tape recorded messages about legal problems people may be experiencing. It is sponsored by the Young Lawyers Section and the Tacoma-Pierce County and Washington State Bar associates. You Can Find Out:

-If you have a problem
-General Legal information concerning your problem

-Where to go for help
WHAT TEL-LAW IS NOT
TEL-LAW TAPES are not to be used:

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HOW DOES TEL-LAW WORK
It's easy. Just call 383-3624 and give the operator the number of the tape you wish to hear. (see opposite panels for a complete list of tapes and their

numbers) Hours: from 10 a.m. to 9 p.m. daily.

Let's say you wish to know more about a will. Simply dial the number and ask for Tape No. 14 — the operator will then play the tape for you.

ATTORNEYS — LEGAL SERVICES

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If you feel you have a legal problem or need specific legal advice, consult your attorney.

If you do not have an attorney and want to consult one, contact the Tacoma-Pierce County Lawyer Referral Service, at 383-3432. The office is located in room 240 of the County-City Building, 930 Tacoma Avenue South.

Tel-Law is A FREE PUBLIC SERVICE about general legal information at no cost to you, designed to help you understand and use the justice system.

Continued from page 4

Elbert Baker

shops. Our downtown had poor access to get the public to the stores. We advocated parking garages 20 years ago, but they came too late. Peoples and Schoenfelds are very successful. They are promotion-minded, and they get results," he said.

Baker believes the downtown could be revitalized if the World's Fair is built. A major hotel complex is needed somewhere between 13th and 15th Streets and Market and Broadway, Baker feels. There is no facility to house tourists and no easy access to the city.

The TNT believes the first priority should be to promote the mini-dome sports complex. The paper was responsible to conduct a survey of opinion and called a meeting among the Downtown Association, Tacoma Chamber of Commerce, and the Tacoma Athletic Commission to determine a site. They selected the Hawthorne area.

"If we get the mini-dome, we can look at the World's Fair

then. It was very successful for Spokane. I don't know if it will do a great deal for Tacoma, but it is something we can look at. Mayor Parker has a different perspective than we do," Baker said. "Can he accomplish it? At least he goes and does things. I admire him for that."

The Home Paper

Turning his thoughts back to the TNT, Baker said, "In my travels I have read a lot of newspapers. I've been to South America, the Caribbean, Hawaii — I can really enjoy myself there, the Sound as far north as Alaska, and around the U.S. I have to admit I'm glad to get home and read the local paper.

"I can find more interesting things in the TNT than in any paper elsewhere. The national and international coverage is good. Maybe it is not in the depth of the big papers like the

New York Times and Washington Post. We are not trying to be an international paper. We don't even try to compete with Seattle except in ads. I feel we cover the international news well for the space we have. I feel there is more interest in local news.

"We have the interest of the community at heart, and we try to do our best for the community. In 1948, The Tacoma Times went out of business. Father went to the plant and told the employees that we are alone in the business now, and have an important trust in our hands to do the best job for the community we can."

Summing up his thoughts, he added, "I am a little country newspaper publisher and have lived in the city of Tacoma for 67 years. I love it, and I ain't going to retire," he said with a chuckle. "I think they'll have to take me out in a box as they did my dad. He worked in the office until the day I took him to the hospital."

VETS CLUB

MEETING
TODAY
12:30 pm

in the
JOHN BINN'S
ROOM Bldg #7
(FRIDAY OCTOBER 19 79)

Entertainment

Freshly Brewed goes over well

By Vivian Lang

The locally publicized presentation of TCC's "Freshly Brewed" coffeehouse brought about 40 people to see Boden and Zanetto last Thursday night.

Not only were the musicians previously unfamiliar to me, but the type of music, though the epitome of popularity of an earlier age, was new to me as well. "You ever seen these guys before?" I whispered to someone sitting next to me in the candlelit room. "No, but I saw the tuxedo downtown earlier this morning." I wasn't alone.

The two musicians gave a thoroughly enjoyable presentation of the two-beat "Hot Jazz" of the Roaring 20's. The show was interspersed with historical narration which was an interesting compliment. For being deliberately played in a 1930's style, the music came over very well.

Winy Zanetto played foot-tapping ragtime on the piano. Steve Boden played guitar in the classic style of Eddie Lang. His enthusiastic, high-pitched harmonious singing, as well as his swaying hips and varying dance steps, were a delightful accompaniment.

The show opened with "It's a Sin to Tell a Lie," a tune from the 20's. Following songs were performed in a chronological sequence to complete the historical overview. Not long after, Boden's voice floated into strains of "Old Savannah." This was more recently made famous by Cher Bono who immortalized "Hard headed Hannah, the vamp of Savannah."

Music of the 20's era was characterized by experimentation and improvisation. A change in music style in the 1930's to a more rhythmic swing was likewise brought out during the show.

Here were remembrances of Joe Vanutti, Al Jolson and George Gerschwin. Even to my untrained ears, "Five Foot Two, Eyes of Blue" elicited recognition. This of course, is also known as the Charleston's theme song (yes, you've heard it too), "yesterday's disco."

Boden and Zanetto proved to be a worthwhile and entertaining show. If future presentations of TCC's coffeehouse will be on par with this, attendance will hopefully be up. Admission is free, and where else can one be confronted with such earth-shattering ditties as: "Is it true what they say about Dixie - where people keep eatin' possum 'til they can't eat no more."

Hildebrand and Gndt to present musical recital



Edwin Gndt

Janet Hildebrand, accompanied by pianist Edwin Gndt, will be performing a musical recital at TCC on Oct. 21, in Bldg. 3 at 9:30 a.m.

Hildebrand has received a talent scholarship to the University of Washington School of Music. She will be entering the graduate program in vocal performance. A graduate of PLU and the winner of the 1979 Thalia Symphony auditions, Hildebrand has performed in many other musicals and, as a member of the Choir of the West, has performed in the United States as well as in Europe. She has also directed as well as performed in musicals such as "Hansel and Gretel."

Gndt received his master's

degree from the University of Washington and has received a scholarship from the U. of W. to complete a doctorate.

Gndt was awarded a Canda Council grant for overseas study with concert pianist Kenneth Van Barthold. During his studies overseas, he was honored with a performance at the 31st Annual Edinburgh International Music Festival.

The performance will include many numbers such as Mozart's "Cosi Fan Tutte", Handel's Semele Act II, and Debussy's L'fant Prodiqne.

This program and others to be performed here this season are being funded by the student body of TCC. There is no admission charge to attend this program.

'Apocalypse Now' is not what we expected

Editor's note: Greg Nordlund worked as Entertainment Editor for the Challenge last year. His most noted accomplishment was his prediction of the 1979 academy awards.

By Greg Nordlund

It may be my own personal prejudice, but when someone spends three and a half years and \$40 million on anything I expect the final product to be earth shaking. This may also be the reason that I was disappointed with Francis Coppola's Vietnam war epic "Apocalypse Now."

Despite my dissatisfactions, "Apocalypse Now" is, not by any means, a bad film.

The story is an update of Joseph Conrad's "Heart of Darkness" and follows a young captain's (Martin Sheen) government mission to find and kill a deranged colonel (Marlon Brando) now ruling a village in Cambodia.

Like the film as a whole, there are many things in "Apocalypse Now" that, while not bad, just don't measure up to the quality of Coppola's past films (The Godfather Parts 1 and 2, The Conversation). Such things as Sheen's low-keyed performance, the overly melodramatic music, Brando's gaudy jungle hide-out and the uncertain ending all leave the movie a bit too Hollywoodish and cliché for the size of its caliber and scope.

The film has four "saving graces."

First, the actual filming is beautiful. Italian cinematographer Vittorio Storaro gave the movie a tense tone throughout.

Second was the six track Dolby sound designed by Walter Murch, surrounds the audience from all sides.

"Saving grace" number three was a magnificent cast including standout performances from Robert Duvall, as a war loving, commanding officer, Brando as the colonel and Dennis Hopper as a psychotic photographer.

Fourth, and most important, are the battle scenes in which Coppola's views of the insanity and stupidity of war stand out front and center. They were filmed so graphically and violently that one could not miss Coppola's point.

All in all, "Apocalypse Now" is a powerful, well made movie definitely not to be missed by fans of Coppola, Duvall or Brando, but don't expect too much from a film that took two years past its scheduled opening to perfect, for it is far from perfect.

The fuzz on a tennis ball isn't there by chance. They deliberately make them that way to give the ball some definite action when it hits the court. It also slows the flight of the ball through the air.

"A bore is a man who - when you ask him how he is, tells you."

The so-called human race

"Let us be thankful for the fools. But for them, the rest of us could not succeed."

—Mark Twair

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titan sports

Cross Country off and running

Syracuse seen as power in coming football seasons

By Marty Gordon

The men's cross country team will compete in the Pacific Lutheran University Invitational meet this Saturday, Oct. 20 at Fort Steilacoom park.

Members of this year's team are:

Mike Howe - '79 graduate of Wilson High School was one of the top x-country runners in the state last year.

Roy Dawson - '79 Wilson grad, was one of the best high school distance runners in the state.

Tim Stocker - another of the Wilson High class of '79 was one of the premier AAA milers last spring.

Rick Hopfauf - '79 graduate of Sumner High School was their teams No. 1 distance runner. Rick will add depth to the TCC lineup.

Darrel Hamlin - A 1978 graduate of Wilson High is a strong runner and gives leadership and motivation to this year's team.

Larry Onning - '78 graduate of the Titans farm team Wilson High, will be this year's captain.

Brad Miner - Another '79 Wilson graduate; He is a good runner with a lot of speed, he is expected to give this year's team depth.

Bob Slalinas - A 1975 graduate of Franklin Pierce High School, was his teams number one runner when he was there.

This year's coaches will be,

Bob Fiorito - Starting his 6th season as head coach, and Terry Rice, - this will be his 3rd year as the assistant coach.

Titans win

The TCC cross country team won the Western Washington University Invitational meet October 13. The Titans defeated teams from Everett, Highline, and Green River Community Colleges.

The following is a recap of that by Head Coach, Bob Fiorito;

"The team is coming together as we defeated the other Community College teams handily. We had 148 points to Everetts 168, Highlines 169, and Green Rivers 220 points.

Roy Dawson was our first man in placing 17th and close behind was Tim Stocker (21) and Mike Howe (24). Rick Hopfauf was 41st, Brad Miner and Darrell Hamlin were 45th and 46th.

The mens team is really coming around and they are getting better each week.

The girls' team comprised of Sue Barnes, Becky Lathrop and Molly Hagan faired well too. As Becky ran a super race with a time of 18:36, placing 18th over all in a field of over 70 entrants. Sue Barnes was close behind."

Thank you coach Fiorito.

By Marv Jenkins

Pre-season predictions can often be very misleading. A case in point is Syracuse University.

The Orangemen, picked by Penthouse sports writer Lawrence Linderman to be among the nation's weakest grid teams, during the 1979 season have proven to be just the opposite. Having played six games of its 1979 football schedule, Syracuse is sporting a 4-2 win-loss record with the season at the halfway point.

After losing to the mighty Ohio State Buckeyes, the Orangemen soundly trounced West Virginia, Northwestern, and Washington State on successive weekends before falling victim to Temple in another

high-scoring battle on Oct. 13.

This once great eastern power which gave the football world the legendary Jim Brown and other great running backs Ernie Davis, Floyd Little, and Larry Csonka now pin their hopes on the likes of current quarterback Bill Hurley and running back Joe Morris. The Syracuse defense relinquished 109 points to the opposition in the West Virginia, Northwestern, and Washington State games; however, the offense scored a total of 147 points in leading the Orangemen to victory in all three games. This was a clear indication of the Orangemen's potent offense which is currently one of the highest scoring in eastern college

football.

Although Joe Morris may not have the power and finesse of a Jimmy Brown or the sheer strength and agility of a Larry Csonka, his ability to turn broken plays into long gainers and touchdowns has been proven time and again this season. Additionally, the passing of Hurley gives the Orangemen a balanced attack. Syracuse will not win a national championship in 1979, or be a serious challenge for the Lambert Trophy. Still, the Orangemen are definitely on the comeback trail and are destined to once again rest at the top of eastern college football within the next few years.

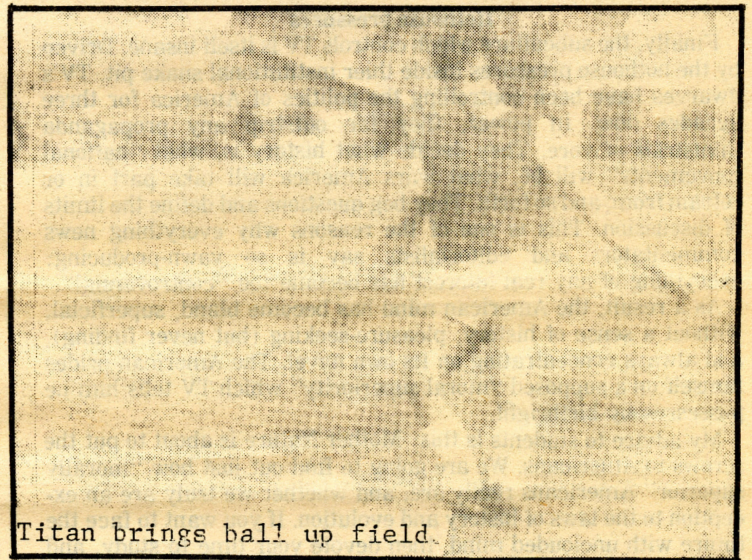
Coed v-ball

Find new fun and friends—Enjoy the CoEd Volleyball league being sponsored by your P.E. Department. All TCC students, faculty and staff are eligible to participate in this fall special.

There will be an organizational meeting in the gymnasium (Bldg. 21) at 12:30 pm the 23rd of October 1979. For those that cannot attend the first meeting, a second meeting will be held on Wednesday at 10:30 am, the 24th of October 1979. Entries may be by team or individuals wishing to join teams. For this event each team must have at least two women members.

For additional information contact Bill Bush, in the gym between 10:30 and 1:30, or at 5174.

Titans fall to Bellevue



Titan brings ball up field.

The rain has been falling on the Titans. Will it ever end? The Soccer game between the TCC Titans and Bellevue which took place at Sprinker Field on Oct. 10 ended with a score of 3-0 in favor of Bellevue.

One more loss has been tagged on to the Titans trail. The Titans have lost two straight games. This brings the Titans standing score to two losses and zero wins. The first games went to Steilacoom with a score of 4-1.

The Titans maneuvered the ball to Bellevue's goal, then made several unsuccessful goal attempts. When No. 20 Ahmed Eshaiwi was asked about the teams loss. He stated, "We played as good as we could". The game against Bellevue was the first game of the season for

the returning player, Awni Dhailia who's position is midfield.

At the end of the game both Bellevue and the TCC Titans showed great team sportsmanship by shaking hands with each other.

T.C.C. ROSTER

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2. Maged Sjavour
3. Mike Terrel
4. Naser Tileh
5. David McMullen
6. Rahman Obaidan
7. Jamal Elmatari
8. Issa Elmuzain
9. Mike Sierman
10. Mohamed Alshalfan
11. Isam Issa
12. Munther Hasan
13. Edward Caldwell
14. Awni Dhailia
15. Ahmed Eshaiwi

Anyone interested in joining the coed volleyball team which competes against other schools contact Phyllis Templin in building 9 or call 5097.

Intermural Basketball is being held Tuesdays and Thursdays between 1:30 - 2:30 in the gym. For more information contact Bill Bush at 5174 between 10:30-1:30.

Any one interested in joining the TCC bowling league contact Phyllis Templin in building nine or at ex. 5097.

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Continued from page 2

TV:

What is called "personality" or "consciousness" used to be a brain program developed as an adaptation to society. TV has changed all this. Personality is now increasingly an adaptation to the fractured world of the Tube.

TV's penchant for employing deep brain programs (sex, cuteness, death, &c.) as a lure to get the masses to watch programs or buy advertized trash, has conditioned 200 million Americans into perversion: many of us now operate on the principle that "freedom" means freeloading; we think everyone has a legally enforceable equal right to rip off Mother Nature for freebies. Many grown children now believe that they have a "right" to be forever supported by their parents, even while refusing to become educated for a productive job. Many wives see their husbands strictly as pension plans, while many husbands reject the role of father and provider, and force society to pay for their offspring. Many unemployables think they have a god-given "right" to unemployment checks and other welfare benefits forever. Even the castoffs of other nations flock here by the millions to suck off America's big, cancerous udder.

Kind of hallucination

None of these things would be happening if TV (joined by the other mass media) had not done such an efficient job of divorcing the American mind from the realities of nature and history. The present situation is a kind of hallucination. The only question is when, not whether, Mother Nature will flush us down the cosmic commode. I myself expect, rather than a war (which, however, is still quite possible), a general drowning of America in its own sewage.

It is invariably objected that there are some good (i.e., educational or culturally valuable) programs on TV. But the Nielsen ratings show how false this argument is. The childlike mind of the average viewer always prefers intellectual candy to a nourishing meal. And, in accordance with the instructions from Nielsen's feedback, TV caters mainly to the lowest common denominator, which we share with our cousin, Koko the gorilla. One deeply buried needle does not make the haystack a source of iron ore.

Hothouse pressures

Finally, the subculture which controls TV is itself insane. Driven by the hothouse pressures inside thier institutional snake pit, TV's dwarves have been controlling the politics of America for three decades now. In power, they far outstrip any propaganda ministries of yore. They decide what history is, what "national movements" will be, what wars America will take part in or refrain from, and so forth. They beg questions and define the limits of discussion. This is one of the reasons why everything news commentators and editorialists say is so yawn-producing: everything of any real interest has become too "controversial".

As a result, the American mind has become bland, superficial, without a sense of history, pleasure-seeking (but never finding), and always concentrating on its own navel. The American prides himself on a supposed "moral superiority" which TV tells him he possesses by birthright.

My advice to students is this: Mother Nature is about to put the screws to Americans. We are going to find out just how "morally superior" Americans really are, and whether we truly are an exception to the laws of history and evolution. If you want to face the future with unclouded mind, then devote your time to study, and avoid TV like the hallucinogen it is.

The Department of Continuing Education and Community Services invites you to:

"Up and Down Zoning" Seminar

Co-sponsored by the Growth Policy Association, City of Tacoma's Office of Intergovernmental Relations, Planning Department and Tacoma Community College in cooperation with Neighborhood Association and builders, Oct. 27, 9 a.m.-4p.m. in Bldg. 17, Room 1. A problem solving seminar for citizens, neighborhood associations, governmental employees and builders. Program will examine the land use issues involved in density and demonstrate the various local and regional points of view that surround the problem. Participants will break into groups to seek necessary compromise. \$10 fee for materials and follow-up summary of recommendations. Bring a sack lunch. Coffee and beverages provided.

Up with People!

'Up With the People', the bright, international musical stage show is coming to Tacoma on Wednesday, Oct. 24th at 8:00 p.m. in the Bicentennial Pavilion. The 1979-80 production is an all-new two hour show. It features the lively sound of 85 voices backed by the power of a 14-piece band. Spirited choreography, colorful costumes, and audience participation add to the impact of the show. Featured in the show will be a series of international folks songs and dances, a collection of hit songs from the past 50 years, and a glimpse of the future through original compositions.



Book price shoots up yearly

By Mary Jane Ladenburg

As inflation rises, so does the cost of education, and one of the main costs in education is books. On the average, books are rising at a rate of a dollar per year, according to Mary Kennedy, TCC's book store manager.

Kennedy, the store's manager since 1965 when T.C.C. first opened, plans to retire this year. She stated that the tremendous rise in the cost of books is due to the large increase in the prices of paper, production, and freight costs.

A student could buy "Gardner's Art Through the Ages", in 1976, for \$15.95, in 1977, \$16.95, 1978, 17.95, and today the student will have to pay \$18.95. You're not getting any better quality books for the price either, according to Kennedy. "The price of paper has greatly affected the price of books as well as the quality."

The TCC book store runs in the black, which means that the store is self sufficient, and is not funded by the school, according to Kennedy. The store uses its profits to pay the overhead costs, such as salaries, painting the store and buying new registers. The store is an institutional store that is part of the National Association of College Stores. The N.A.C.S. is an organization that publishes a magazine called, "The College Store Journal" that is filled with ideas on running school stores efficiently. It also holds classes, and seminars on running school stores.

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